



## **SiteCompli Appoints Leadership and Human Resources Expert Michael C. Feiner to its Advisory Board.**

**New York** – (April 20<sup>th</sup>, 2011) – SiteCompli, the New York City Real Estate industry’s leading provider of compliance technology today announced the appointment of Leadership and Human Resources Expert, Michael C. Feiner to the company’s Advisory Board. Mr. Feiner has extensive experience helping some of the world’s leading corporations develop and optimize their leadership and talent as a corporate executive, management consultant, author and professor.

Feiner is a Senior Advisor of Human Capital at Irving Place Capital, a middle market private equity firm based in New York. Mr. Feiner’s corporate experience includes 20 years at PepsiCo, where he served as Senior Vice President & Chief People Officer for beverage operations worldwide. In that role, Mr. Feiner built a global human resources organization that has been recognized as one of the most innovative in the world. He is also a Professor and Sanford C. Bernstein & Co. Ethics Fellow at Columbia Business School, where he teaches one of the school’s most sought after courses, High Performance Leadership. His book, *The Feiner Points of Leadership: The 50 Basic Laws That Will Make People Want To Perform Better For You*, was selected by the Toronto Globe and Mail as the Best Business Book of 2004.

As part of SiteCompli’s advisory board, he will work with the management team to maximize its human capital strategies, organizational development and leadership effectiveness.

“I’ve been deeply impressed by the SiteCompli team and their impact on the New York City real estate community.” said Feiner. “With such rapid growth, it’s critical for the company to stay ahead of the curve in terms of hiring, retaining and developing top talent.”

We’re thrilled to have Mike as part of the SiteCompli Advisory Board,” said Jason Griffith, Co-Founder of SiteCompli. “As a master in leadership with deep experience coaching some of the largest and most important companies in the world, we will benefit tremendously from his guidance and unparalleled understanding of how to get the most out of our people.”

### **About SiteCompli**



Launched in 2008 by co-founders Jason Griffith and Ross Goldenberg, SiteCompli provides a unique technology that automatically and continuously aggregates, analyzes and alerts on compliance data such as violations, complaints, and inspections from the various New York City government agencies (i.e. DOB, ECB, HPD, DEP, FDNY, etc.). The system does this in a small fraction of the time that property managers take to do the same task manually. This enables owners and property management firms to save time and money by avoiding unnecessary fines while enabling management staff to focus on solving problems rather than identifying them. SiteCompli clients include Jack Resnick & Sons, Langsam Property Services, Ditmas Management, Rosenberg/Diamond Development Corp., Kaled Management, Orsid Realty, Walter & Samuels, The Parkoff Organization, Milbrook Properties and many more. For more information, visit [www.SiteCompli.com](http://www.SiteCompli.com).