SiteCompli Appoints David Kuperberg, CEO of Cooper Square Realty, to its Advisory Board

New York – (June 4th, 2011) – SiteCompli, the New York City real estate industry's leading provider of compliance technology, today announced the appointment of David Kuperberg to the company's Advisory Board. A respected industry leader and innovator, Mr. Kuperberg is the founder and chief executive officer of Cooper Square Realty, the largest residential property management company in New York City with more than 400 properties under management.

Since forming Cooper Square Realty in 1987, Mr. Kuperberg has led the march toward professionalizing the property management industry. He is a vocal advocate of training and certification and has earned the industry's highest designations of Certified Property Manager (CPM®) and Advanced Registered Apartment Manager (RAM).

The achievements of Mr. Kuperberg and his company have been recognized by numerous organizations. Cooper Square Realty has been named "Management Company of the Year" by the Associated Builders and Owners of Greater New York (ABO), the New York Building Managers Association, and the Federation of New York Cooperatives. In addition, the company received the Institute of Real Estate Management's (IREM) "Accredited Management Organization of the Year" award.

Mr. Kuperberg serves on the Real Estate Board of New York's (REBNY) Residential Management Council, is a Life Governor and past Chair of the Board of Governors of the Registered Apartment Managers and is on the executive committee and is past president of the Greater New York chapter IREM. He chaired the State Licensing of Property Managers Subcommittee of the National Association of Home Builders (NAHB) and later was named Registered Apartment Manager of the Year by the organization..

Mr. Kuperberg authored "Residential Property Management: Principles and Practices," which is required reading for NAHB's nationwide RAM Certification Program.

As part of the SiteCompli Advisory Board, Mr. Kuperberg will provide the company with crucial guidance and insight to further develop its technology for the benefit of the New York City real estate community.

"The compliance management services provided by SiteCompli will contribute to Cooper Square Realty's ongoing effort to be an industry leader and deliver outstanding service to our clients," said Mr. Kuperberg. "I welcome the opportunity to contribute my

accumulated knowledge to further enhance SiteCompli's technology and online compliance management solutions to support the entire residential property management community."

"We couldn't be more pleased to have David as part of our advisory board," said Jason Griffith, Co-Founder of SiteCompli. "David is truly a captain of this industry and the company will benefit tremendously from his deep experience of the marketplace and unparalleled understanding of how timely, accurate and pertinent information can give real estate professionals a leading edge in a dynamic and increasingly costly regulatory environment."

About SiteCompli

Launched in 2008 by co-founders Jason Griffith and Ross Goldenberg, SiteCompli provides a unique technology that automatically and continuously aggregates, analyzes and alerts on compliance data such as violations, complaints, and inspections from the various New York City government agencies (i.e. DOB, ECB, HPD, DEP, FDNY, etc.). The system does this in a small fraction of the time that property managers take to do the same task manually. This enables owners and property management firms to save time and money by avoiding unnecessary fines while enabling management staff to focus on solving problems rather than identifying them. SiteCompli clients include Jack Resnick & Sons, Rosenberg/Diamond Development Corp, Kaled Management, Orsid Realty, Langsam Property Services, Walter & Samuels, The Parkoff Organization, Milbrook Properties and many more. For more information, visit www.SiteCompli.com.